

# The journalist for the online magazine Globetrotter



[www.youth-hostel.si](http://www.youth-hostel.si)



[www.hihostels.com](http://www.hihostels.com)



[www.hihostels.com](http://www.hihostels.com)



[www.yha.co.nz](http://www.yha.co.nz)

## Purpose

The purpose of travel journalism is above all encouraging a different way of traveling, which is not based only on lazing on the beach or seeing famous attractions. We are promoting travel as part of the life-long learning and gaining key competences such as communication in foreign languages, social and citizen competences, self-initiative, expressing one's self and raising cultural awareness. One of the main aims of promotion is disseminating the goals and mission of Hostelling International (HI), which is in Slovenia represented by HI Slovenia.

*"To promote the education of all young people of all nations, but especially young people of limited means, by encouraging in them a greater knowledge, love and care of the countryside and an appreciation of the cultural values of towns and cities in all parts of the world, and as ancillary thereto to provide hostels or other accommodation in which there shall be no distinction of race, nationality, colour, religion, sex, class, or political opinions and thereby to develop a better understanding of their fellow men, both at home and abroad."*

## Tasks

This kind of journalism is based on articles prepared for the online magazine Globetrotter [www.globetrotter.si](http://www.globetrotter.si), with the possibility of some articles being published at other web portals of HI Slovenia and its partners (such as [www.youth-hostel.si](http://www.youth-hostel.si), Blog Say HI to Slovenia <http://hislovenia.blogspot.com/>, international HI site [www.hihostels.com](http://www.hihostels.com) and web portals of other national hostelling organizations...). Main task of the journalist is promotion of the vision of HI Slovenia and of promoting travel as the informal kind of life-long learning. The journalist can decide upon own discretion on one of the following topics:

- Travel accounts,
- Travel suggestion (where and why to travel?),
- Interviews with known travellers,
- Promotion of Youth Hostels of the Hostelling International network,
- Volunteer work (with emphasis on the work abroad).

While writing the author can choose the Slovenian or English language. The text must be edited and prepared for publication, but does not have to be proofread as that is done at HI Slovenia. Texts encouraging critical thinking are especially welcome, but they should not include inappropriate content. Apart from texts there should also be quality photos connected to the text itself, and should be made by the author or at least have the consent of the photo's owner to be used. If the author cannot get photos, this will be one by the organization. While publishing the article the volunteer work includes promotion of the article through the social network and help the reading rates of the online magazine Globetrotter.

# The journalist for the online magazine Globetrotter

---



[www.lesaubergesdejeunesse.be](http://www.lesaubergesdejeunesse.be)

## Responsibilities

The volunteer must prepare all of the materials (text, pictures) with the guarantee of it being his own work, or there must be a form of consent to use the material. Volunteers can work from home and manage their own time according to their own needs.

## Skills to do the job

In order to do the volunteer work, the volunteer must know the vision and mode of operation of the organization. Only after thorough understanding of our goals and mission he can start spreading them through articles and through the social network. It is also required to have good command of either Slovenian or English language (depending on which language the articles will be prepared in), a strong will to express one's feelings and opinions and dedication to a different kind of travel, which involves life challenges. HI Slovenia can offer knowledge in the fields of novelties in travel journalism and guidance to preparation of good articles that will convince the readers.

## Support at work

The volunteer can get support from the mentor/editor of the online magazine or any other person within the organization. Primarily it's the mentor/editor who's in charge of motivating the volunteer to write, develop and find new ideas. Based on experience we can also support volunteers with selection of good content and preparation of a good article, depending on current trends that are ever-changing in the world of tourism.



[www.stayokay.com](http://www.stayokay.com)

If able, we will also enable the volunteer to join seminars and workshops in the field of journalism either for free or with reduced participation fee in order to strengthen the capacity of the journalist. There are further privileges that the volunteer will be entitled too: proof-reading of texts (free of charge) in either Slovenian or English language; free translation into either Slovene or English; publication of personal profile at the web portal of the online magazine and occasional promotion of personal Blogs; references for future employment.



[www.hihostels.com](http://www.hihostels.com)

## Reporting

A volunteer is responsible for keeping account of all hours spent on volunteer work. The report is handed in once a year at the beginning of the year for the previous year.

## Costs

Volunteer work is not paid for. In case of eventual expenses these can be reimbursed upon previous arrangement with the volunteer.



[www.stayokay.com](http://www.stayokay.com)